



#### Days of Beauty

Get 20% off of skin care products and services rendered as well as 20% off of Botox®, Dysport®, Restylane®, Perlane® Juvederm®, and Radiesse®

#### Fairfax Days of Beauty

3023 Hamaker Court, Ste 109

July 25, 10am-8pm

August 1, 10am-8pm

September 5, 10am-8pm

#### Manassas Days of Beauty

8650 Sudley Road, Ste 203

July 18, 10am-8pm

August 15, 10am-8pm

September 19, 10am-8pm

To book your appointment call us at:
703 206 0506

Or visit our website: www.bitarinstitute.com

## Out of Sight, Cellulite with CelluSmooth™

By: Dr. Robert F. Centeno

The Bitar Cosmetic Surgery Institute is proud to announce another technology first in the Washington DC Area: "CelluSmooth<sup>TM</sup>"! The institute also serves as a training "Center of Excellence" for this new laser technology!

#### What is Cellulite?

Cellulite is what may stand between a woman and a nice bikini! It is an uneven appearance to the skin commonly referred to by women as dimples, dents, bulges, or cellulite. The thigh and buttock regions are most commonly affected in women of any weight and fitness level.

#### How does CelluSmooth<sup>TM</sup> work?

CelluSmooth™ is the next generation laser treatment for cellulite. CelluSmooth™ is designed to address all three components of cellulite: fibrous bands, thin loose skin, and uneven fat deposits that cause cellulite. In about a one hour treatment in the office, CelluSmooth™ can improve permanently. cellulite recovery is minimal with back to daily activity in a day or two.

Call our office at 703-206-0506 to schedule your complimentary celluSmooth appointment with Dr. Centano





CelluSmooth Results
Photos Courtesy of Sciton Inc.

#### Does it hurt?

This treatment can be comfortably accomplished under local anesthesia in the privacy of the office with minimal scars and downtime.

#### Am I a Good Candidate?

If mild to moderate cellulite is a concern, CelluSmooth™ can deliver lasting contour improvement to the affected area.

## Happy 10th Anniversary Pat Bonine R.N.!!!

Recently we celebrated the 10th anniversary of our beloved nurse, Pat Bonine R.N. joining the Institute. The staff and their families enjoyed a terrific brunch at the award winning 2941 Restaurant in Fairfax, VA.

Join us in congratulating Pat on a job well done and for all that she does!





## Leading the Way in Cosmetic Plastic Surgery



Dr. Bitar discussing the natural looking necklift as an invited faculty member and panel moderator at an international plastic surgery meeting in Mexico

At BCSI we take pride in being leaders in the field of plastic surgery. This leadership has been recognized by our peers and has given us the opportunity to share our expertise at home and abroad.

Dr Bitar was invited to present his experience with Suture Suspension Necklifts and to moderate a panel on the latest advances in plastic surgery in Mexico at a high-level international plastic surgery conference.

Dr Centeno was invited to teach his popular course on advances in body contouring after weight loss at the prestigious American Society of Aesthetic Plastic Surgery (ASAPS) Meeting in NY recently. The course has been renewed by popular demand for 5 years running!



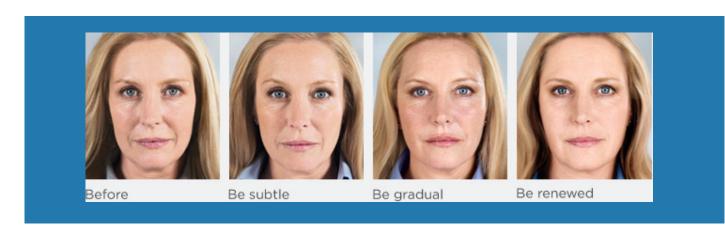
Dr. Centeno presenting as an invited faculty member at the American Society of Aesthetic Plastic Sugery, New York, NY

### Sculptra Aesthetic®: Way to a Younger Face!!!

Sculptra Aesthetic is an FDA approved facial filler that stimulates your own collagen production lost during the aging process. It works to treat the underlying causes of facial aging by replacing lost collagen and reinforcing the skin structure.

This process results in smoothing out of shallow to deep facial wrinkles and folds for a more refined appearance that is long lasting. Sculptra can also be used to treat loss of volume of the hands. It is injected in 2-4 sessions with minimal bruising and swelling using blunt micro-cannulas. Significant improvement is noted after each session.

Because the correction is achieved over time, patients can resume normal activities quickly with few questions about their appearance. Outcome studies show patient satisfaction of 85% at 13 months and 80% at 25 months, which are impressive results!



## Acne Laser Facial: When Other Treatments Fail! By Dana, Licensed Medical Esthetician



Acne is one of the most frustrating skin problems! It is caused by the *P. acne* bacteria, overactive oil glands, malfunction of the pore clearing mechanisms, and hormones. Treatment regimens that do not address each of these components lead to early recurrence, disappointment and psychological stress.

When prescription medications and standard facials will not improve the acne, we treat our patients with oral medications and our newest signature treatment...the <u>Acne Laser Facial</u>. This treatment combines various broad band light (BBL®) wavelengths with the non-ablative ClearScan® laser treatments to "knock out" the bacteria and oil glands. This treatment is usually done in a series two weeks apart with impressive results achieved by adding the light sensitizing medicine Levulan®

Call 703 206 0506 or email <u>danacloud@bitarinstitute.com</u> to schedule your acne skin care consultation with Dana.

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# Missed an issue? All our newsletters are now available online www.bitarinstitute.com/newsletters/

Interested in learning about our new services?

Check out our upcoming 2013 issues



Summer Special

## \$500 off CelluSmooth™ treatment

The latest treatment to smooth lumpy, dimpled skin

Call 703.206.0506 to book your appointment today.

Discount is limited to one per person. Cannot be combined with any other offer. Must purchase by October 31, 2013. Bitar Cosmetic Surgery Institute can refuse treatment on any patient. Offer is not valid on any previously booked CelluSmooth treatment.

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