

BREAST AUGMENTATION BREAK THROUGH!

Silicone Implants from Armpit with minimal scar

Scaring associated with a traditional breast augmentation is often a major deterrent to undergoing surgery. Now with the new **Keller Funnel**, silicon implants can be inserted with this device through a **small incision under the armpit**, allowing the surgeon to avoid making incisions under the breast or around the areola, most common in traditional breast augmentation surgery. The Keller Funnel also **reduces complications because the implant is never touched by the surgeons hands. This is referred to as the "No Touch Technique."** Dr. Bitar is a leader in this innovative



technology and has 15 years of experience performing breast augmentation surgery through the armpit. If you are considering a breast augmentation, call our office to schedule a complimentary consultation with Dr. Bitar and find out more about this innovative technology.

CELEBRATING OUR NEWLY REMODELED MANASSAS OFFICE!

If you haven't been to our Manassas office lately, you may not recognize it! After a six week build out, the office now has a totally new look. There is an open and inviting reception area, as well as a state of the art treatment room to ensure the comfort of our hair transplant, Coolsculpting, Ultherapy, laser and injectable patients.

To celebrate the reopening, we held a "Manassas Makeover Event" on September 17th, for all of our patients. Attendees received complimentary facials, Jane Iredale make-up makeovers, and an opportunity to have their photo taken by a professional photographer.

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Make Up Application



Lobby in Manassas



Complimentary Facials



SAY GOOD BYE TO YOUR DOUBLE CHIN

Introducing Kybella

We are proud to be the first to offer Kybella in the Northern Virginia area!

KYBELLA™ is a prescription medicine used in adults to improve the appearance and profile of moderate to severe fat below the chin (submental fat). When injected into the fat beneath your chin, KYBELLA™ causes the destruction of fat cells. Once destroyed, those cells cannot store or accumulate fat.

Kybella treatments are painless and the 20 minute in office procedure is ideal for patients that can't afford the downtime associated with surgery. If you would like more information ***please call our office at 703-206-0506 to schedule a complimentary consultation***



Before

After

EMPLOYEE SPOTLIGHT

Jiramy Martinez

Patient Care Coordinator



Background: Born in Bayamon Puerto Rico, Jiramy is fluent in Spanish and English. Prior to moving to the DC area in 2013 with her husband and son, Jiramy lived in Orlando, Florida for 10 years. She comes from a very large close knit family and is the youngest of 8 children!

Prior work experience: Jiramy spent 10 years in the cosmetics industry working for large brands including Clarins, Lancome, and Chanel.

Education: Bachelors degree in Business Administration/Marketing, University of Puerto Rico

Hobbies: Spending time with family, cycling, canoeing, paddle boarding, going to the movies, and traveling.

What I think makes BCSI special: Everyone is truly dedicated to providing our patients with the best medical care and customer service possible. Being a part of this kind of team is very inspiring, and being bilingual allows me to serve the hispanic community in a way that is most comfortable and reassuring to them as possible.

What I like most about my job: When people improve their appearance it boosts their confidence and helping people achieve that is what motivates me everyday! I really enjoy helping people improve their lives.



Want Glowing Skin? Consider A Laser Treatment

Did the summer sun taken a toll on your skin? A laser treatment may be just what you need. In addition to sun damage and wrinkles, **lasers treat a wide variety of skin problems including, acne, acne scarring, rosacea, fine lines, wrinkles, vascular lesions, and pore size.**

We offer a variety of laser treatments depending on your skin concerns and desired outcome. Many treatments involve little down time and can be purchased in packages which reduces the cost and provides the best results. **To schedule a complimentary skin care evaluation with a licensed medical aesthetician call us at 703.206.0506.**

COMMUNITY INVOLVEMENT

Arts by George

The Bitar Institute was happy to sponsor the annual Arts by George fundraising event that took place on September 26th to raise scholarship money for the **George Mason University** Performing Arts Program. The wonderful event included a performance by Tony award winning actress Bernadette Peters, a silent auction, and various performances by George Mason Performing Arts students. Dr. Bitar is a proud alumni of George Mason University.





ASK DR. BITAR *About* GYNECOMASTIA



What is Gynecomastia? Gynecomastia is a condition of over-developed or enlarged breasts in men that can occur at any age. The condition can be the result of hormonal changes, heredity, obesity, or the use of certain drugs, but most of the time there is no clear cause. Gynecomastia can cause emotional discomfort and impair self confidence. Some men may even avoid certain physical activities and intimacy simply to hide their condition.

What is Gynecomastia surgery? Breast tissue and/or fat is removed from the breast area to reduce the breast size and flatten and enhance the contour of the chest. This procedure may be done in our office under local anesthesia or in the hospital under general anesthesia depending on the amount of tissue/fat to be removed.

What is recovery like from surgery? Most patients return to work between 3-7 days after surgery. We have them wear a compression vest for 4-6 weeks depending on the procedure performed. Strenuous exercise is limited for the same time frame but patients can start on stretching exercises around week four. Patients typically recover relatively quickly as this is not a very painful surgery.

Can breasts grow back? Typically, Gynecomastia surgery will take care of the problem permanently.

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In the evening of the 17th, we entertained guests at a cocktail reception for doctors at the Novant Prince William Hospital, business partners, and associates. They toured our new office and enjoyed food and refreshments. *Thank you to everyone for your support!*



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Purchase a package of 3 laser or Skincare treatments

**Receive 20% off and a \$75 Gift Certificate
to apply toward skincare products**

703-206-0506

Treatments include Chemical Peels, Micro-needling, Dermabrasion, dermaplane, facials, BBL, Microlaser Peel, Profractional, C02

Special Offer Special Offer Special Offer Special Offer Special Offer

Patients must be medically evaluated and deemed an appropriate candidate, call for details. Promotion cannot be combined with any other offers. Expires 1/31/16. Cannot be redemmed for past purchases.

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